

MANUFACTURING · INDUSTRIAL GROUP

A bilingual Google sign-in phishing campaign

Email phishing simulation · MITRE ATT&CK T1566

250

EMPLOYEES TARGETED

21.3%

CLICKED THE LINK

5.4%

SUBMITTED CREDENTIALS

THE CHALLENGE

A manufacturing group wanted to measure how its North America and Latin America workforce, in English and Spanish, would handle a realistic, well-branded credential-harvesting email, and how quickly they would report it.

01

Scope

Targets, pretexts, channels and rules of engagement agreed in writing with the security team, with a fixed price before launch.

02

Build the pretext

A realistic, well-branded lure and a controlled look-alike page on Invadel infrastructure that records who clicked and who submitted credentials.

03

Run and measure

The campaign ran live over the agreed window while we tracked delivery, opens, clicks, credential submissions and reports.

04

Report

Results by department, role and region, the funnel from open to submission, and a plan to cut susceptibility and speed up reporting.

WHAT WE FOUND

MEDIUM

13 of 240 delivered recipients (5.4%) submitted their corporate email and password on a spoofed Google sign-in page: a realistic foothold for an attacker, subject to MFA and conditional access.

MEDIUM

51 recipients (21.3%) clicked the link. More than one in five staff engaged with an urgency-driven lure, and a quarter of those went on to submit credentials.

IMPACT

Reporting was slow. The first report came 1 hour 47 minutes after delivery, the median at 4 hours 12 minutes, and only 12.9% reported at all, lengthening the window an attacker would have.

THE OUTCOME

Gave the security team a segment-level picture of susceptibility by department, role, and region, and the data to focus awareness training and speed up phishing reporting. Submitted credentials were never retained in usable form.

A SIMILAR ENGAGEMENT TODAY

Phishing simulation, Small

One email campaign against a defined group, up to a few hundred employees, in more than one language. Fixed in writing before work begins.

FROM

\$3,600

PUBLISHED PRICE · USD

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Scope in one short form. Proposal within one business day.

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