

HEALTHCARE · DIAGNOSTIC IMAGING

Measuring phishing exposure across 11,800+ employees

Organization-wide phishing simulation · fixed price, agreed in writing

11,800+

EMPLOYEES TARGETED

53%

PHISH-PRONE

24%

ENTERED CREDENTIALS

THE CHALLENGE

A national diagnostic imaging provider needed to measure real-world phishing exposure across its entire workforce and confirm whether awareness and reporting controls held up at scale.

01

Scope

Targets, pretexts, channels and rules of engagement agreed in writing with the security team, with a fixed price before launch.

02

Build the pretext

Realistic lures written for this organization, with harmless look-alike pages that record who clicked and who submitted credentials.

03

Run and measure

The campaign ran live while we tracked clicks, credential submissions and reports to the security team.

04

Report

Results by group and role, the attack path a real adversary would have taken, and a prioritized plan to reduce the risk.

WHAT WE FOUND

HIGH

Over half the workforce took the bait: roughly a third clicked the link and a quarter entered their credentials on the simulated capture page.

IMPACT

Most interaction happened within the first hours of delivery, so a real attack could have succeeded before anyone reacted.

IMPACT

Phishing-report rates were too low to meaningfully offset the exposure.

THE OUTCOME

Quantified credential-compromise risk across the whole organization and delivered a prioritized program of role-targeted awareness training, recurring simulations, and a faster, simpler reporting workflow.

A SIMILAR ENGAGEMENT TODAY

Phishing simulation, Large

A full-workforce or multi-region program of several thousand employees. Fixed in writing before work begins.

FROM

\$8,500

PUBLISHED PRICE · USD

Get a fixed-price quote

Scope in one short form. Proposal within one business day.

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